



For Immediate Release

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AIR-2 ADDS X-TIPS™ TO TOP-SELLING VAPIR™ DIGITAL VAPORIZER

Hip vaporization tips make it easier to either quit smoking or enjoy the full flavor of tobacco and other herbs without the carcinogens created through burning!

VENICE, CALIFORNIA – December 2, 2002 – AIR-2, the company whose goal is to eliminate the harmful effects of smoking through modern vaporization technology, today took another step towards helping people successfully quit smoking with the introduction of X-Tips™. X-Tips, a collection of colorful mouthpieces for the company's successful Vapir™ digital vaporizer, can make the smoking cessation process fun as well as healthy and that could actually make it work.

"Recent statistics show that nicotine gum and patches are not working. People are more inclined to do something if it is fun, and by putting an X-Tip in their mouth and inhaling the pure flavor and effects of tobacco or other plants, the experience becomes enjoyable as well as healthier," said Shaahin "Sean" Cheyene, CEO and founder of AIR-2. "At their own pace they can reduce the amount of tobacco they vaporize over time and eventually they can eliminate it entirely."

Cheyene, a tenth-generation herbalist, came up with the idea of blending digital technology with Gen-X product design to create a safe alternative to smoking. "With the Vapir, we can unleash the benefits of a plant without changing its chemical composition and without creating carcinogens like smoking does. This can dramatically lower medical costs over a person's lifetime while opening up a whole new era for delivering flavor and active ingredients in a pleasant, non-painful manner."

Since vaporization occurs at a much lower temperature than combustion (smoking), it activates the essential elements of a plant or herb without releasing the harmful byproducts caused by burning. In the case of tobacco, the tobacco's flavor and nicotine are inhaled during vaporization, but the tar, carbon monoxide and other carcinogens are not. "People have been burning plants for thousands of years," said Cheyene. "It's time for a change."

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AIR-2's new X-Tips, which come in clear, black, blueberry, lime and rouge colors, are attached by the user to the end of the Vapir's vaporization tube. As the Vapir's ceramic heater heats the air surrounding the herb, the flavorful vapor is gently pushed through the tube and out the X-Tip into the person's mouth and lungs.

Helping people to quit smoking, and introducing everyone to the benefits of vaporized plants and herbs is just the first step for AIR-2 and its Vapir. Medicinal vaporization, which AIR-2 is also developing, has the potential to eliminate hypodermic needles, which cause pain, and oral medications, which can be degenerated by digestive enzymes. "This will become the delivery vehicle of choice for the medicine of the future. No more painful vaccinations or insulin shots. No more waiting for diluted medication to work its way from your stomach into your bloodstream. By inhaling medicine, undiluted, straight into your lungs, the effects are better and felt instantly," Cheyene said.

Sold as a "Flavor Delivery Device", the company makes no medical claims about this vaporizer. Therefore, it is not FDA-classified as a medical device. "That will be phase two," Cheyene said. As more funding becomes available, the company intends to run clinical trials, conduct intense laboratory experiments, seek FDA approval and expand its product line to the medical and biotech industries.

X-Tips are sold in packages of 10 for \$9.99 plus shipping and handling. The packages can contain one color X-Tip or an assortment of colors. X-Tips are available at www.vapir.com and from the company's many affiliates. For further information about modern digital vaporization, the Vapir, X-Tips, or AIR-2, contact the company at 1041 Pleasant View, Venice CA 90291 USA (310) 581-1312.

NOTE: To obtain an editorial review copy of the Vapir with X-Tips or digital photos of either product, please contact Laurie McLean, McLean Public Relations, 650-747-0783, laurie_mclean@mcleanpr.com

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